

# TRANSFORM

COLOURFUL SUSTAINABLE DESIGN IN EDUCATION

# THE FUTURE

2007

## DESIGN COMPETITION RESULTS

The first 'Transform the Future' design competition, run by DALSOUPLE natural rubber flooring in partnership with *sustain'* magazine, attracted nearly 100 entries from colleges all over the UK and internationally.

The objective was to combine the talents of design students with the enthusiasm of school pupils to create great learning environments using sustainable materials.

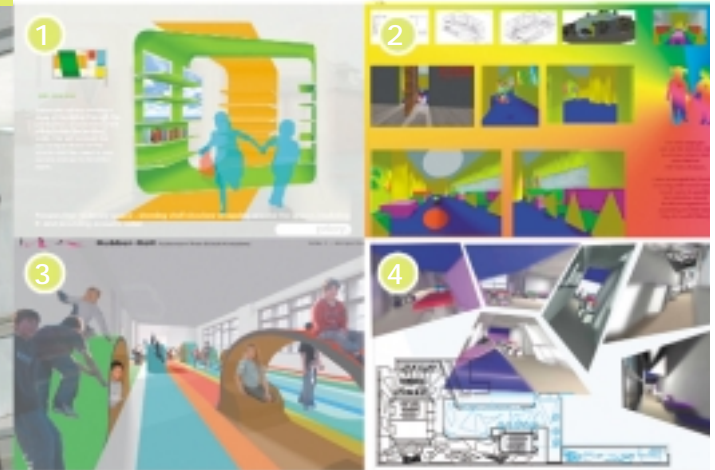
## THE WINNER

The winner was **JANINE WATKINS**, in her second year at the University of Plymouth's Somerset College, with her project for Uffculme secondary school. Janine's design, (right) 'The World at Your Feet', explored the tension between the opportunities created by education and the environmental responsibilities faced by this new generation of students. "This entry above all others focussed on the competition's theme of sustainability," said judge Kevin McCloud. "It also created a bold, vibrant visual impact that lifts the existing space. And the process, of discussing the brief with the student 'clients', then incorporating their feedback in several stages of development, was realistic and thorough." Plans are now in progress to install the winning design at Uffculme School. Winning entries will be displayed on the Dalsouple stand at **100% Design** this year.

The inspiration for the winning design comes from international travel with the shapes coming from the different continents of the world. The colours come from a global climate map (right) which were then matched to colours in the Dalsouple colour range.



The judges deliberate: L to R. Tim Gaukroger of Dalsouple, Jim Hamilton of Graven Images, Jim McClelland of Sustain', Kevin McCloud of Grand Designs



## A SELECTION OF HIGHLY COMMENDED WORK -

1. **LUCY MARLOR OF NORTHAMPTON UNIVERSITY** - Conversion of storage space at the Priory Primary School into a library. Lucy used the insulating properties of the Dalsouple rubber to wrap around the space like a skin, reducing heating energy requirements.

2. **MARCO RIBEIRO** - Design for the Peckham Experiment Nursery, London. Marco's design included a box, covered in colourful rubber, that the children could reassemble into a stage, or beds, or benches, or tables to fulfill all the functions of

the nursery.

3. **LUKAS SCHWIND** - A playful and exuberant design using the bright colours and flexibility of the rubber to create a dynamic 'action room' in Berlin's Freie Schule summer school.

4. **MICHELLE BAKER, DUNCAN OF JORDANESTONE COLLEGE** - A redesign for the Liar Bar in the student union. Michelle used large fragments of Dalsouple rubber left over from the floor, with strips of aluminium between them to

# DALSOUPLE

**TRANSFORM2008** Dalsouple is running Transform again in 2008.

The brief has been expanded to include community projects and buildings as well as schools. Dalsouple is offering a free presentation to colleges to launch the competition and discuss all things sustainable. And among the prizes is a work placement with either top design agency Graven Images. Entries are accepted from individual students or college groups. For more information contact [julie@dalsouple.com](mailto:julie@dalsouple.com).



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